



SMITH & WARREN®

Built With Care. Worn With Pride.

Flexible Badge Care Instructions

Congratulations on your purchase of a Smith & Warren Flexible Badge! Smith & Warren Flexible Badges are crafted from TPU (Thermoplastic Polyurethane), renowned for its durability and ability to retain its original shape. To ensure the longevity and appearance of your flexible badge, please follow these care instructions:

General Care:

Avoid folding the badge or subjecting it to excessive pressure, such as storing it under heavy objects.

How to Attach:

Hook & Loop:

Securely affix the badge using hook and loop fasteners. The loop (soft side) can be sewn to any garment. Additional loops are available for purchase if needed.

Heat Activated Adhesive (Heat Press):

Apply the badge onto fabric using a heat press. Follow these steps for optimal application:

- Preheat the lower plate and garment for 5 seconds.
- Align the flexible badge on the garment, but do not remove the clear membrane.
- Place an EVA/Silicone ironing pad on top of the flexible badge so that it is between the plate and the badge. (3mm thickness is recommended)
- Iron it for 15-20 seconds with a temperature between 300-320°F (148-160°C) and a pressure of 29-36 psi (0.2-0.25 MPa).
- Carefully remove the clear membrane.

3M™ Double-Sided Tape (Hard Surface Application):

Adhere the badge to hard surfaces using the provided 3M™ double-sided tape. Press firmly to activate the adhesive.

Washing Instructions:

- If attached with Hook and Loop, remove the flexible badge before washing. Wash the garment according to the garment's washing instructions.
- If heat-pressed onto a garment, turn the garment inside out before washing.
- Wash the garment in a gentle/delicate cycle at temperatures below 95°F (35°C).
- Avoid machine drying. Instead, hang the garment out to dry.
- If machine drying is necessary, use a gentle/delicate cycle and dry at temperatures under 190°F (88°C).

Dry Cleaning:

- Dry cleaning is safe for both the badge and the garment.

Caution:

Never iron the Flexible Badge. If dry cleaning, be sure to provide this instruction to the dry cleaner.

By following these simple care instructions, you can ensure that your Smith & Warren Flexible Badge remains in great condition for years to come. For any further inquiries or assistance, please don't hesitate to contact us.